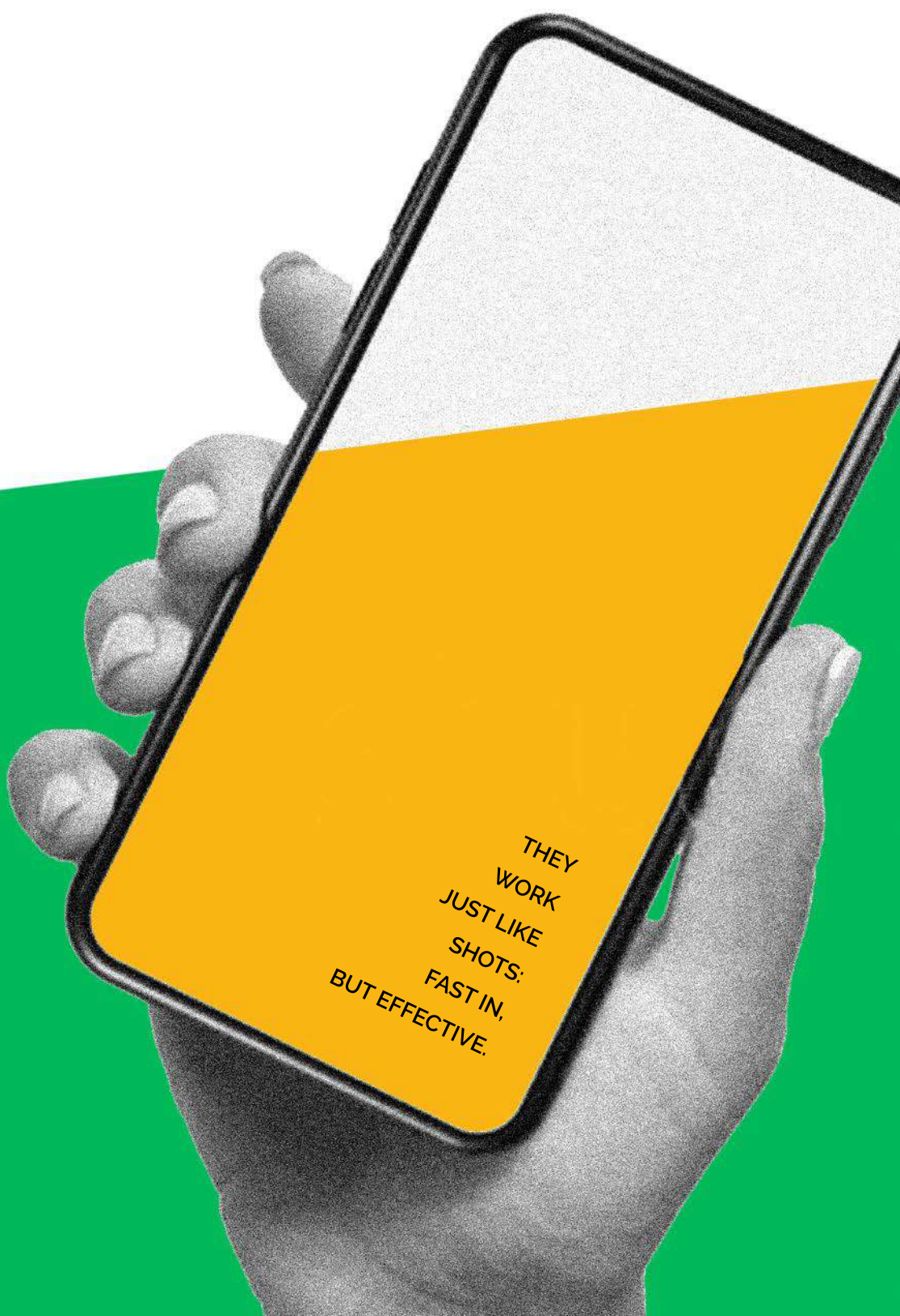


INTRODUCING



mixed route juice 2.0

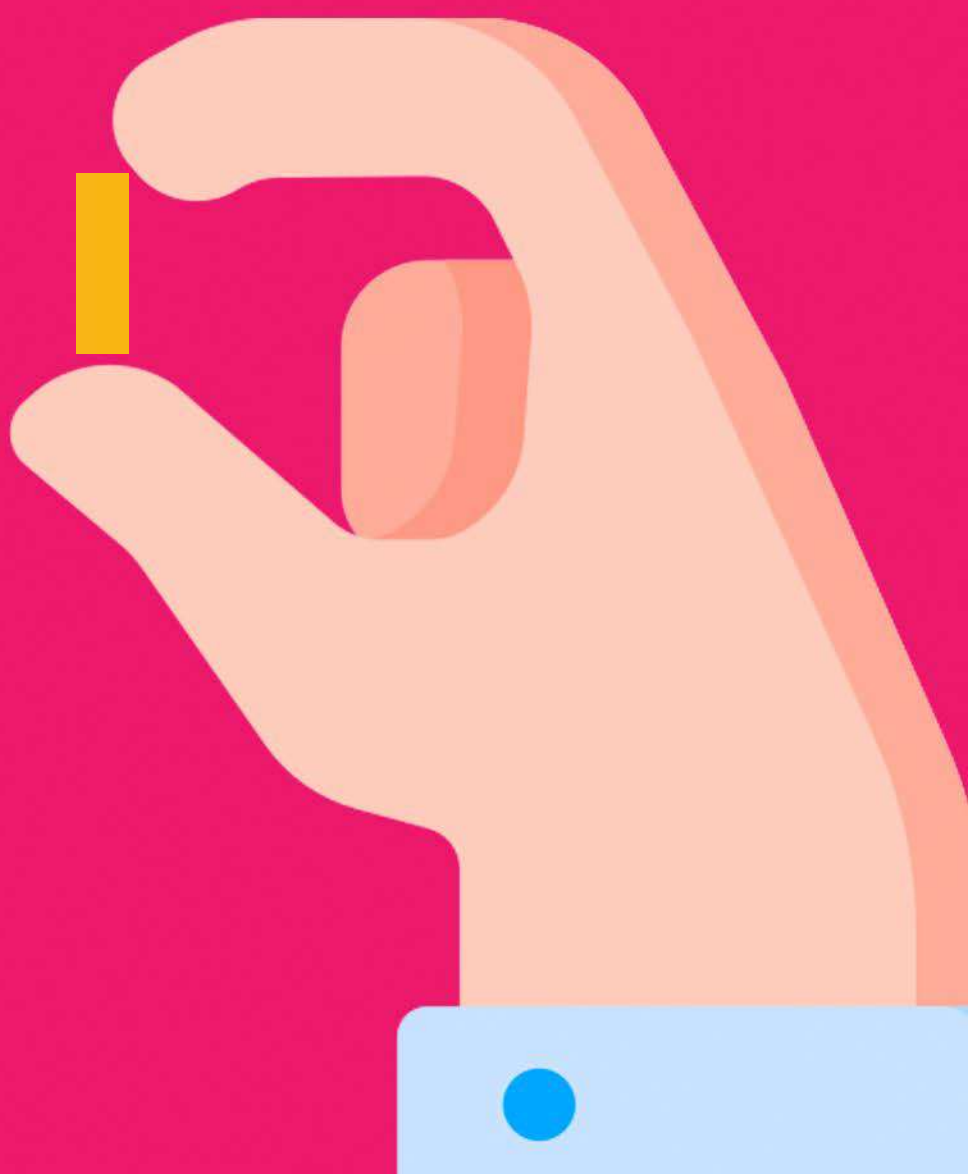
SHOTS



THEY
WORK
JUST LIKE
SHOTS:
FAST IN,
BUT EFFECTIVE.

WHAT ARE THESE?

Short
format,
SNACKABLE
content
pieces.

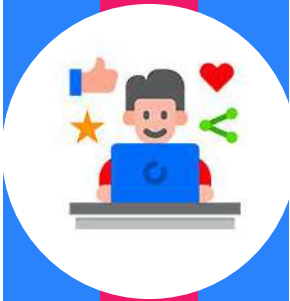


WHO ARE THESE APPLICABLE FOR?

Low retainer
appetite or with
exclusive video
requirements only.



WHERE DO THESE CONTENT PIECES GO?



**Social
media**



**Google
ads**



**Display
campaigns**

HOW ARE THESE MADE?

Video Shoot

Got a problem? We'll solve it with a concept. Then we shoot at real location with real people and give you what works best.





Computer Based

Want to tell a story
like no other? Reach
out and we'll give you
a solution, right from
where we are, to
where you are.

Live Coverage

Planned an event that
you want to make the
most of? We'll cover it in
a way that makes it look
the LIT-test ever.



WHAT VALUE DO WE ADD?



Story- telling

Because more than
what you say, how you
say matters.

WHY DO YOU NEED THEM?

They follow the latest trends on the World Wide Web. ASMR, Reels, Stories, animation, explainers, Silent videos (because videos are watched on mute mode, either when your baby is sleeping, or your boss is around), Recipe formats.



HOW LONG DO WE TAKE TO MAKE THESE?

**1 week
to 10 days,
after concept
closure.**



HOW FREQUENTLY DO YOU USE THEM?



We've got
plans for you,
but they can
be tailormade
to make your
brand look like
a lady or a
gentleman.

Under 15 seconds

MONTHLY

2 Live shoot days	4
System based	4
Cost	₹ 1,00,000
Average cost per video	₹ 12,500

QUARTERLY

2 Live shoot days	14
System based	14
Cost	₹ 3,25,000
Average cost per video	₹ 11,607

Under 30 seconds

MONTHLY

Upto 3 Live shoot	6
System based	4
Cost	₹ 1,50,000
Average cost per video	₹ 15,000

QUARTERLY

2 Live shoot days	20
System based	14
Cost	₹ 4,75,000
Average cost per video	₹ 13,971

Over 30 seconds

MONTHLY

Upto 3 Live shoot Days	6
System based	6
Cost	₹ 2,00,000
Average cost per video	₹ 16,667

QUARTERLY

2 Live shoot days	20
System based	20
Cost	₹ 6,25,000
Average cost per video	₹ 15,625

CASE STUDIES



Stop Motion Videos



PAUL India

[CLICK HERE TO WATCH](#)

Stop Motion
Videos



Jovees
Sunscreen
| 100% Herbal

[CLICK HERE TO WATCH](#)

CASE STUDIES



Digital Films



DLF
Promenade
#BridesOfPromenade

[CLICK HERE TO WATCH](#)

CASE STUDIES



Digital
Films

Dhara
Women
Of Change

[CLICK HERE TO WATCH](#)

CASE STUDIES



Product Films

Bestech Altura

[CLICK HERE TO WATCH](#)

CASE STUDIES



Instagram
Reels



JW
Marriott
Aerocity

[CLICK HERE TO WATCH](#)

CASE STUDIES

A lion is the central focus, looking towards the viewer. The background is a lush green jungle with various types of leaves and ferns. On the left side of the page, there is a vertical bar with three segments: a top cyan segment, a middle pink segment, and a bottom yellow segment.

Motion Graphics

Thomson
WOW
404

[CLICK HERE TO WATCH](#)

CASE STUDIES



Character Animation

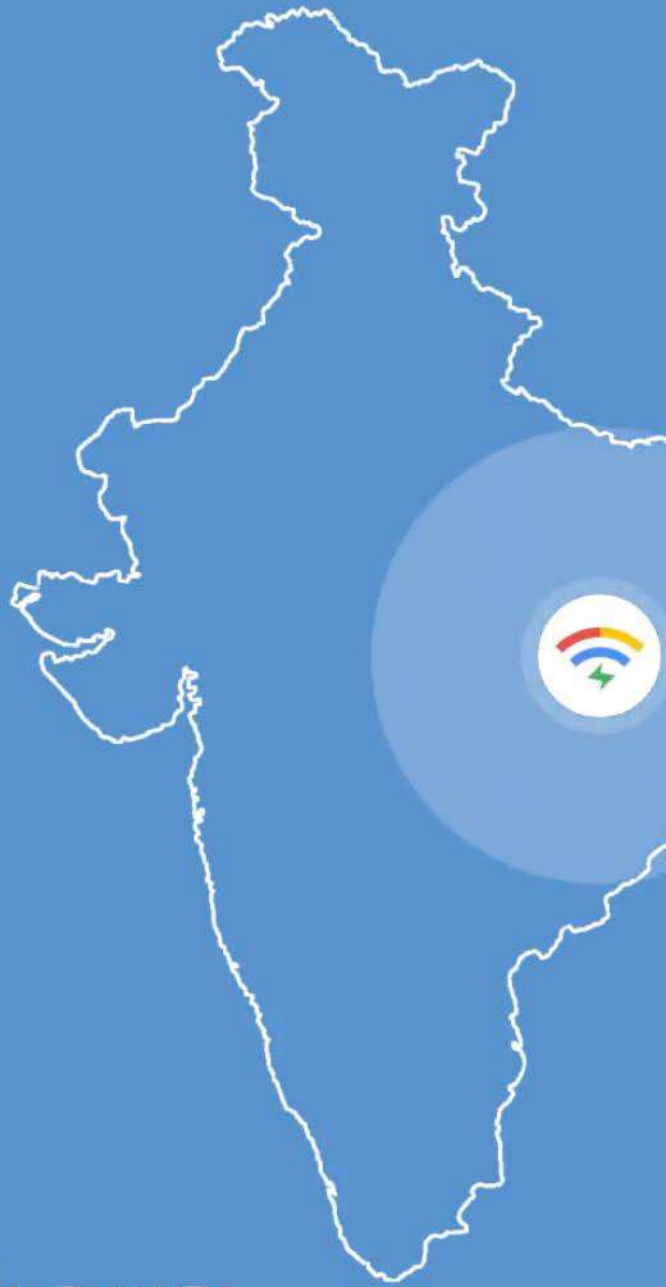


Safal Deewane Aam

[CLICK HERE TO WATCH](#)



Explainers
Videos



Tata Motors Connecting Aspirations

[CLICK HERE TO WATCH](#)


Explainers
Videos



Dhara Environment day

[CLICK HERE TO WATCH](#)

CASE STUDIES

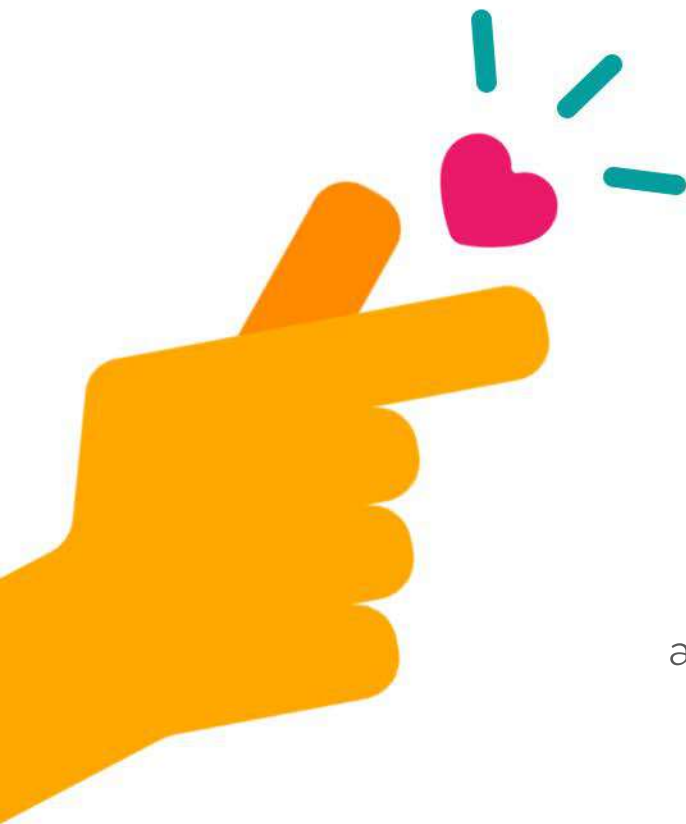


Short
format
videos

Dhara
ASMR
Recipe Videos

[CLICK HERE TO WATCH](#)

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